

SAMPLE MEDIA RELEASE

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SUBJECT: SEE THE NCAA WOMEN’S GYMNASTICS CHAMPIONSHIP IN LINCOLN

Lincoln and the University of Nebraska are thrilled to host the NCAA Women’s Gymnastics Championships at the Bob Devaney Sports Center April 24-26.

Everyone is invited to attend this exciting event. See top athletes from more than ten different states perform at the height of competition and show support for some of Nebraska’s top athletes.

A special highlight will be the *NCAA Beyond the Game Tour*, presented by CBS Sports. This free, fun-filled event provides visitors with the opportunity to experience hands-on what it’s like to be a champion, while reliving some of the most memorable moments in NCAA history. The tour features five interactive zones where visitors can participate in authentic, championship sports experiences.

In addition, the NCAA Champions Theater will feature an action-packed show highlighting memorable NCAA moments, recent champions and CBS Sports’ “One Shining Moment”- an annual tribute to the men’s basketball championship. An emcee will entertain the crowd from the theater stage with sports trivia and games, allowing fans to win great prizes. Corporate sponsors, Cingular Wireless, Coca-Cola and General Motors, will also each host exciting interactive experiences.

Preliminary team and all-around gymnastic competitions will be conducted in two sessions on Thursday, April 24. Session 1 starts at 1 p.m. Session 2 starts at 7 p.m. Nebraska will compete in the evening session on Thursday.

The top three teams from each session will advance to the Super Six competition Friday, April 25, at 7 p.m. The top four individuals from each session in each event (plus ties) from the preliminary team and all-around competition will compete in the individual-event finals competition on Saturday, April 26, at 7 p.m.

Tickets for the 2003 NCAA Championships are on sale throughout the event by calling the NU Ticket Office at 800-8-Big Red, logging on to www.huskers.com, or at the door.

For more information about the Women’s Gymnastics Championships, log on to <http://www.ncaasports.com>.

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